



6-7 November 2020
Parshat Vayeira

EVENT IDEAS

Shabbat is a special time to come together, to be with family, friends, neighbours, co-workers and strangers both near and far. This year, we are not sure if we will be able to come together physically, but we can still be together more than ever with exciting virtual events leading up to Shabbat and after Shabbat connecting our global community.

We have put together some great ideas for events, including tips, tricks and ready-to-go content, helping you to host an event with 2, 10, 100 or thousands of people – online. Feel free to use our ideas, tweak them or to create your own!



Bake with...

The challah bake has always been a fun and inspiring event to bring people together in preparation for Shabbat – and everyone goes home with delicious challah for their Shabbat meals! This event can be done online in a few different ways:

- Create a virtual event for your community to bake challah together.
- Let us know and we'll open up your event as a global event, inviting anyone from around the world to attend.
- Host a challah conversation between two city representatives, two well-known individuals or two interesting community members. While they bake challah, the two can share some insights, thoughts, lessons and experiences.

Whatever you choose to do, we have some amazing content and tips that will ensure success. Check out our [challah bake station](#).



Team up with...

City ♥ City – Join forces with another city from around the world, and team up online to host an event with both your communities. In our new 'remote' world, the sky's the limit! Host a virtual challah bake or Havdalah concert and meet up with people from communities across the globe! The further apart we are physically, the more opportunities we have to come together virtually and spiritually. We'll help make it as interactive as possible with ideas for real-time engagement, including pop quizzes, polls, challenges and more.



Make with...

There are so many great activities and crafts that can be made leading up to Shabbat. Challah covers, Kiddush cups, Havdalah candles, activities or games where you learn about Shabbat, to name a few. Create activities for youth, break into virtual rooms based on age groups or preferences, have parents and children play and learn together. You can also choose from [our selection](#) of games and activities.



In conversation with...

Invite two or more people to come together and share ideas, personal experiences and philosophies around Shabbat. This can take the form of a panel discussion, or just two people connecting. Two rabbis could discuss the parsha of the week. Two well-known personalities could chat about what Shabbat means to them. Community members could share their experiences, family traditions, or tips for preparing for Shabbat. Keep it cool and casual and get your participants busy while they connect – Shabbos shopping, cooking, cleaning, ironing – think Carpool Karaoke with James Corden.



Cook with...

Choose a specific food-related theme or share delicious traditional Shabbat recipes. Anything and everything is possible. This could be a single event or a series, and you can host it online or invite a well-known chef to do the honours. The aim is to have fun and help

attendees bring the taste of Shabbat home. Choose to share recipes, embrace cultural differences and showcase local traditions. Reach out to celeb chefs or restaurateurs in your community or let us connect you with partners in far-flung locations to see if they'll share what they're cooking for Shabbat.



Once upon a time with...

Imagine President Reuven Rivlin reading a Shabbat story to the world... or perhaps some other engaging local or global personality. You can create a live or pre-recorded story time session for youth to tune into before Shabbat. And we have a beautiful story about Shabbat that they can read. Check it out [here](#).



Learn with...

There is so much to discover and learn about Shabbat. Understand more about the weekly parsha or take your people on our seven steps to Shabbat journey, or use the learning experience to share personal thoughts and ideas. You can set up one or a series of these sessions leading up to The Shabbat Project. If you are looking for some inspiration for this idea, learn more [here](#).



Sing with...

Music helps bring people together, uplift the soul and get us into the Shabbat spirit. Learn a niggun or song together for Shabbat. You can bring in a performer or many performers from around the world, or someone local. This can be a kids-only event, or you can make it for the whole family.



Bring it in with...

The Jewish ghetto of Rome, the Alter Nai (Old New) Synagogue of Prague, Mumbai's 'Blue Synagogue' or the Spanish Portuguese Synagogue in Amsterdam – so many other cities around the world have incredible synagogues, Jewish neighbourhoods and community centres dating back many centuries, rich with history, beauty and intrigue. Our community around the world would love to login to learn more about them. This could be a virtual tour (live or pre-recorded) or a beautiful Kabbalat Shabbat event on the Friday morning or afternoon before Shabbat comes in.



Bring it out with...

This year's project is about bringing the magic of Shabbat home. After 25 hours of collective Shabbat experiences around the world – we have the opportunity to connect globally and reflect on the Shabbat with a beautiful Havdalah together.



Bring it in with...

If you have another idea, big or small, and need some help or support to create this event – reach out to us. As always, we're here 24/6.

Some tips for the perfect online event:

An online webinar/event can be quite daunting, but we're here to hold your hand through it all! We've prepared some checklists with everything you need to think about – so just keep this handy and your event will be literally (and virtually) amazing!

[Technical checklist](#)

[Communication checklist](#)



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